

IRM CSO Advocacy Toolkit (English)

2025



About the Toolkit

Background: The IRM Advocacy Toolkit was conceived during the IRM capacity building and outreach workshop in Morocco in April 2024. Specific contributions to the toolkit were provided by Young Volunteers for the Environment Cameroon, the Pan African Climate Justice Alliance, the Tunisian Association of the Right to Development, the Zimbabwe Environmental Law Association and the Alliance of CSOs for Clean Energy Access.

This beta version was tested in 2024 by the civil society organisations that participated in the IRM workshop in <u>Rwanda</u> in 2023 and <u>Morocco</u> in 2024.

This final version is being made available to the public in 2025.

The Green Climate Fund (GCF) is the world's largest climate fund dedicated to transformative climate action in developing countries. However, sometimes the best designed projects have unintended consequences. The Independent Redress Mechanism (IRM) addresses complaints from communities affected by GCF projects and provides fair, effective and transparent redress.

The IRM Civil Society Organisation (CSO) Advocacy Toolkit is intended to provide civil society with the tools to increase awareness of the IRM in their local communities. The digital and physical materials provided below are meant to be used as a "menu" that can be selected and adapted based on your specific context.

This toolkit is available in Arabic, English, French, and Spanish. Feel free to translate the digital materials into another language for your own use. For the physical materials, if you can translate the text into another language, please reach out to pcarlson@gcfund.org to discuss options for creating additional materials.

For any questions about the toolkit, please email pcarlson@gcfund.org.

Digital materials

1) Email/Newsletter

Note: You can use the text below to include in future emails or newsletters to your stakeholders. Adjust the text in yellow to correspond to your country.

Climate finance, accountability and Armenia

The Green Climate Fund (GCF) is the world's largest climate fund, accelerating transformative climate action in developing countries. In Armenia, the GCF has six projects and is helping the country adapt to and mitigate the impacts of climate change.



However, even the best-intended projects can have unintended consequences. Sometimes, people might be adversely impacted. The Independent Redress Mechanism (IRM) addresses complaints by individuals affected or who may be affected by GCF projects and provides fair, effective and transparent redress.

Learn more here:

- GCF projects in Armenia
- <u>Video</u>: How the IRM handles complaints

Kind regards,

2) Social media

Note: The social media messages below can be used on your platforms. Please adjust for the text highlighted in yellow.

	Facebook	LinkedIn
IRM	@GCFredress	@Independent Redress Mechanism, Green Climate Fund

Platform	Message	Visual
All	Development projects to address climate change must	Choose image from dropbox
	respect human rights. The [tag Independent Redress	
	Mechanism] helps ensure community concerns about	
	GCF projects are heard and fairly addressed.	
	Learn more about the IRM: https://bit.ly/4avij7C	
All	Have you been impacted by a Green Climate Fund	(Video)
	project? The [tag Independent Redress Mechanism]	
	addresses complaints from affected people and	
	provides fair, effective and transparent redress.	
	https://bit.ly/3UKNFkI	
All	Individuals, like Asha, who have been affected by a	(Video)
	GCF project have the right to be heard. The [tag	
	Independent Redress Mechanism] addresses their	
	complaints and helps them seek proper redress.	
	https://bit.ly/44VVHf5	
All	Accountability and transparency are crucial pillars of	Choose image from dropbox
	development, ensuring that human rights are	
	respected and climate justice is achieved.	
	The [tag Independent Redress Mechanism] helps	
	communities affected by Green Climate Fund projects	
	to voice their concerns and seek redress.	
	Find out more: https://bit.ly/4avij7C	



All	The Green Climate Fund is helping [insert your country] become climate resilient through its [insert # projects] projects.	(video)
	However, even the best intended projects can have unintended consequences. Indigenous Peoples, women and marginalized communities are particularly vulnerable to the negative impacts of development projects.	
	The [tag Independent Redress Mechanism] addresses complaints by individuals affected by GCF projects and provides fair, effective and transparent redress.	
	Discover how the IRM supports affected people: https://bit.ly/44VVHf5	

Physical materials

Note: To receive physical toolkit materials, please fill out $\underline{this\ form}$. We encourage you to take photos of these initiatives and send them to $\underline{pcarlson@qcfund.org}$.

1) Posters

Posters can be displayed in areas visible to local communities. This could include community centers, transportation hubs (bus stops), neighborhood job boards, etc. Please make sure you have the proper authorisation/approval to display the posters. Posters are available in English, French and Arabic. Fill out the form above to receive copies of the posters.







2) Brochures

<u>IRM brochures</u> are available in 16 languages and can be distributed to community leaders, civil society partners and other local stakeholders. Fill out the form above to receive copies of the brochure.

3) Board game session

The IRM's board game "Road to Redress" was created to help stakeholders understand how the IRM handles complaints. The board game is available in English, Spanish and French. Read the full "Road to Redress" facilitator toolkit to learn how to organise your own board game session. Fill out the form above to receive a copy of the board game.

